

Iowa Directory of Outreach Projects

Introduction

This directory has been developed to assist agencies, legislators, and other interested parties in understanding the diversity and impact of various outreach efforts around the state.

The Department of Human Services has a statewide outreach coordinator to assist with orientation, training, and coordination of the department's outreach efforts. The state coordinator has also been available to provide technical assistance to other outreach efforts and meets on a regular basis with each of the identified grant areas. This practice promotes consistent communication between all interested parties, helps to identify and reduce duplication of efforts, and to identify and share best practices.

Department of Human Services - Grassroots

Grant Value: \$300,334 {federal share = \$221,856 (73.87%))
(state share = \$78,478 (26.13%))

Source of funding: State and Federal Appropriations

Contact: Deb Van Den **Berghe**
State Outreach Coordinator
1305 Walnut Street
Hoover Building 5th Floor, Medical
Des Moines, IA 50319
515-281-5691 FAX **515-281-6230**
e-mail: dvanden@dhs.state.ia.us

DHS has issued 54 contracts, representing 98 counties, to provide funding for HAWK-I grassroots outreach initiatives. Each contracting area must develop and submit a plan to DHS for approval. In the development of the plan, **DHS** must bring all their community partners (e.g. businesses, schools, medical community, etc.) together and identify a lead agency. At a minimum, DHS requires all plans to include strategies for reaching three target areas; schools, medical facilities, and faith-based organizations. In addition, the outreach plan may include additional audiences on which to focus (e.g. ABC County wishes to focus on recruiting Hispanic families and includes specific strategies in their plan.) Contracting agencies are required to report financial expenses on a monthly basis, and quarterly reports on activities.

Department of Human Rights - Community Action Agencies

Pilot Sites

Grant Value: \$130,727

Source of Funding: State Appropriations and Community Block Grant Funding

Contact: Bill Brand
Director of Community Action Agencies
Department of Human Rights
Lucas Building, 2nd FL
Des Moines, IA 50319
515-281-3268

During the 2000 Legislative year, the Department of Human Rights was appropriated \$100,000 to implement three to four pilot sites to promote HAWK-I enrollment. Through an RFP process, DHR awarded funding to four agencies: **Mid-**

Iowa Community Action, Inc., Southern Iowa Economic Development Association, Operation New View, and MATURA Action Agency. Each agency selected a representative to receive training in HAWK-I Outreach and is asked to report to the State Outreach Coordinator at least quarterly on their activities.

Iowa Nebraska Primary Care Association (IA/NEPCA) Sites

Grant Value: \$0

Contact: **IA/NEPCA**
Ted Boesen
904 Walnut St Suite 502
Des Moines, IA 50309
515-244-9610
515-246-1722
IANEPCAtboesen@aol.com

The Department of Human Services has outstationed Income Maintenance Workers in each of the five IA/NEPCA locations around the state to process Medicaid applications. Each of the five workers also spends 20% of their time on outreach efforts for both Medicaid and HAWK-I.

Covering Kids Grant

Grant Value: \$955,482 (over three years)
Source of funding: Robert Wood Johnson Grant
Contact: Sonni Vierling
Department of Public Health
Lucas Building, 5th Fl
Des Moines, IA 50309
515-281-4516
Sonni.Vierling@hub.health.state.ia.us

The Department of Public Health received a three-year grant from the Robert Wood Johnson Foundation to implement outreach efforts toward covering all children with health care coverage and establishing a medical home.

Robert Wood Johnson Sites

Grant Value: \$0

Contact: Heidi Lowthrop
Boost 4Families
PO Box 469
Glenwood, IA 51534
712-527-1578 FAX: 712-527-3941

Cass, Mills, and Montgomery Counties were selected to receive technical assistance toward helping families with health care coverage and identifying medical homes for children. This grant area has no cash value.

Health Resources and Services Association (HRSA) Grant

Grant Value: \$150,000 (over three years)

Source of Funding: HRSA

Contact: Jane Condon
Calhoun County Department of Public Health
501 Court St.
Rockwell City, IA 50579
712-297-8323

In July 2000, Calhoun County received a grant from HRSA to implement a program to cover 100% of Calhoun County children with health care coverage and to identify a medical home. This three-year grant is to gradually increase to cover Webster and Pocahontas Counties in the next three years.

Mid-Iowa Foundation Grant

Grant Value: \$60,000

Source of funding: Mid-Iowa Foundation

Contact: Kathy Bradley
Mid-Iowa Foundation
4014 24th Street
Des Moines, IA 50317
515-266-2200

In early 2001, the Mid-Iowa Foundation will grant up to \$60,000 to agencies wishing to pilot programs toward HAWK-I Outreach.

Department of Public Health - Rural Initiative Grant

Grant Value: \$16,250

Source of funding: Department of Public Health •

Bureau of Rural Health and Primary Care

Contact: **Marvin Firch**

Lucas Building, 5th Fl

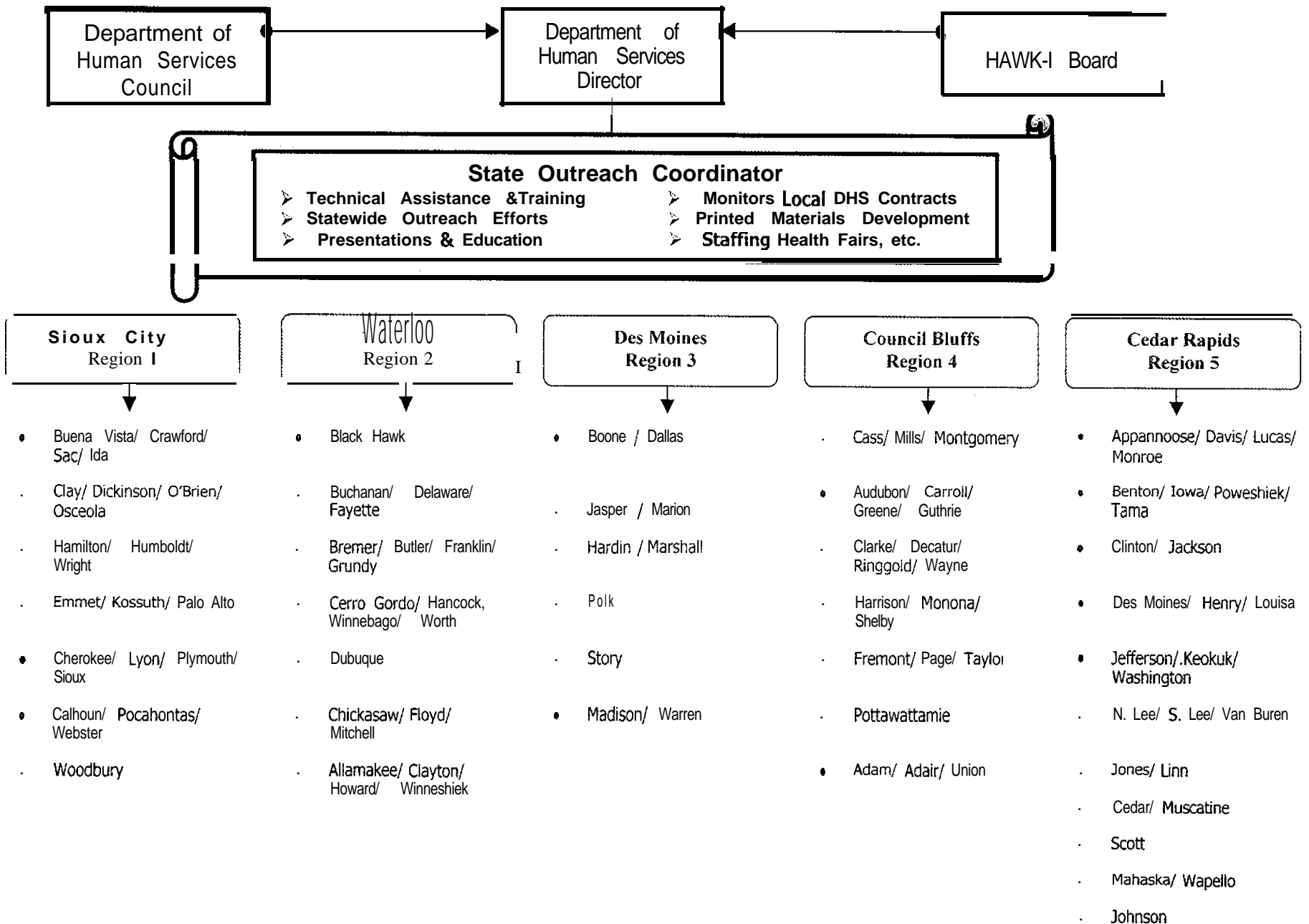
Des Moines, IA 50309

515-281-4808

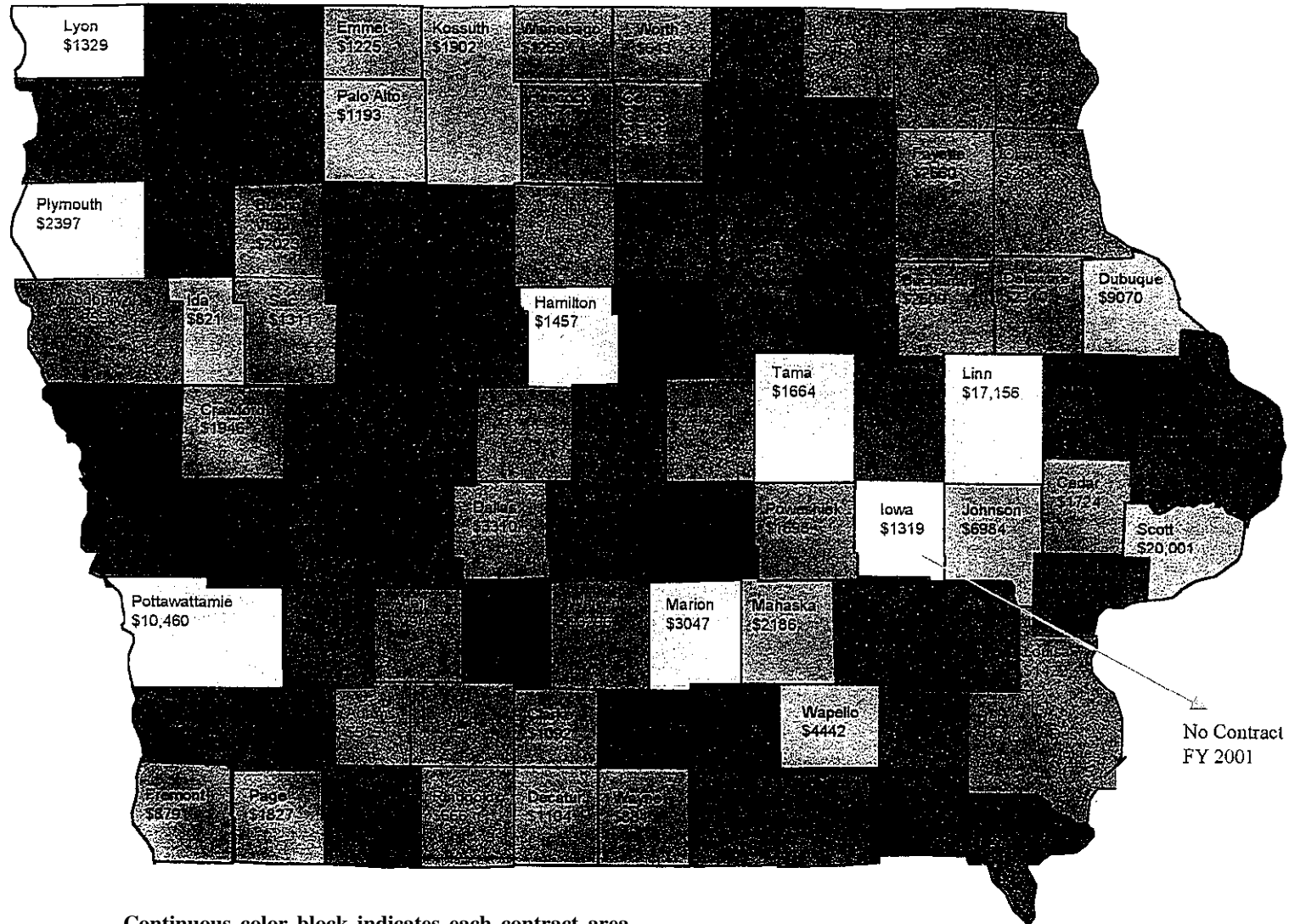
Marvin.Firch@hub.health.state.ia.us

In July 2000 DPH applied for and received a one-year grant to complete activities for health care outreach for families in three Iowa counties; Jefferson, Keokuk, and Washington Counties.

DHS Grassroots Outreach Organizational Chart



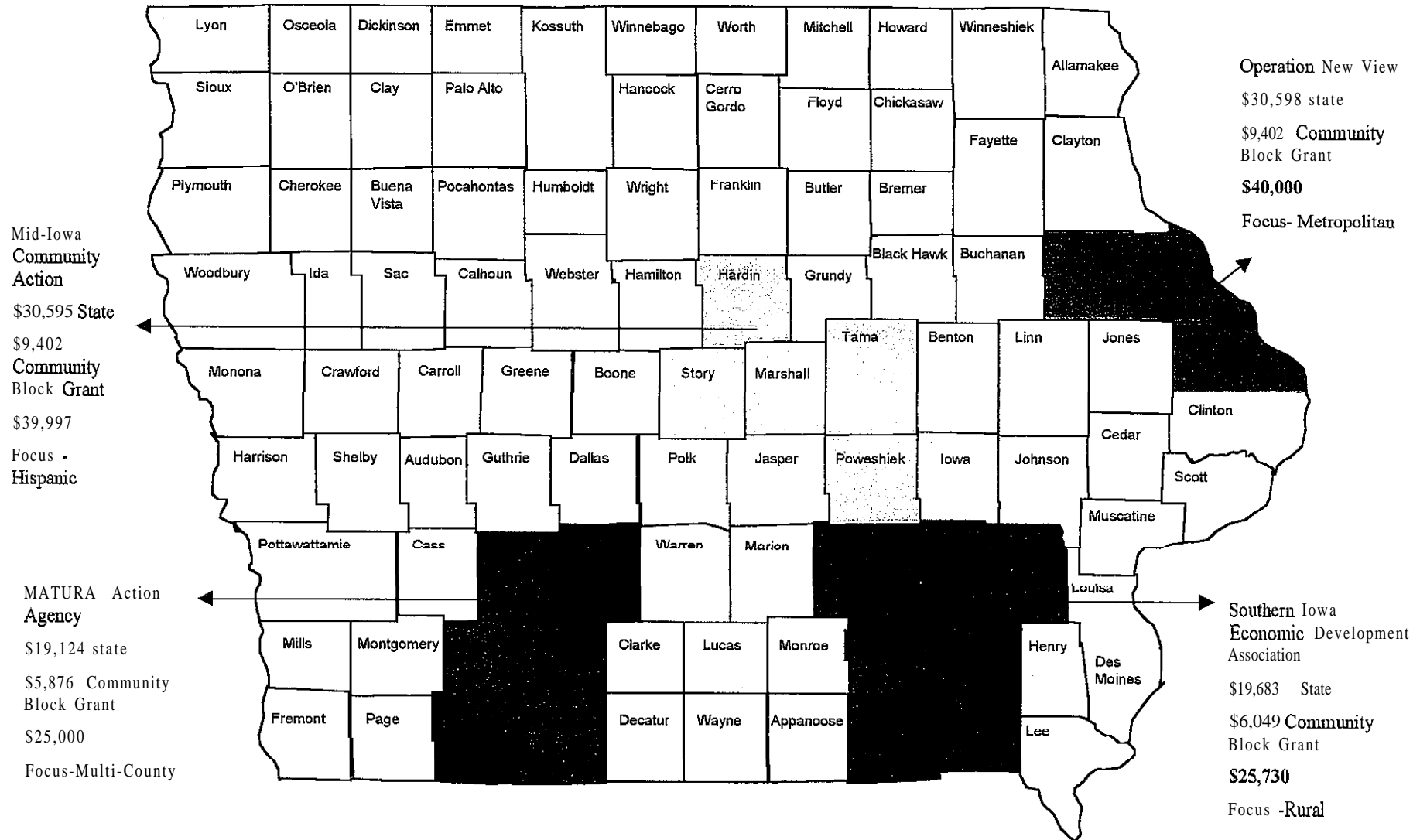
DHS Grassroots Project Areas



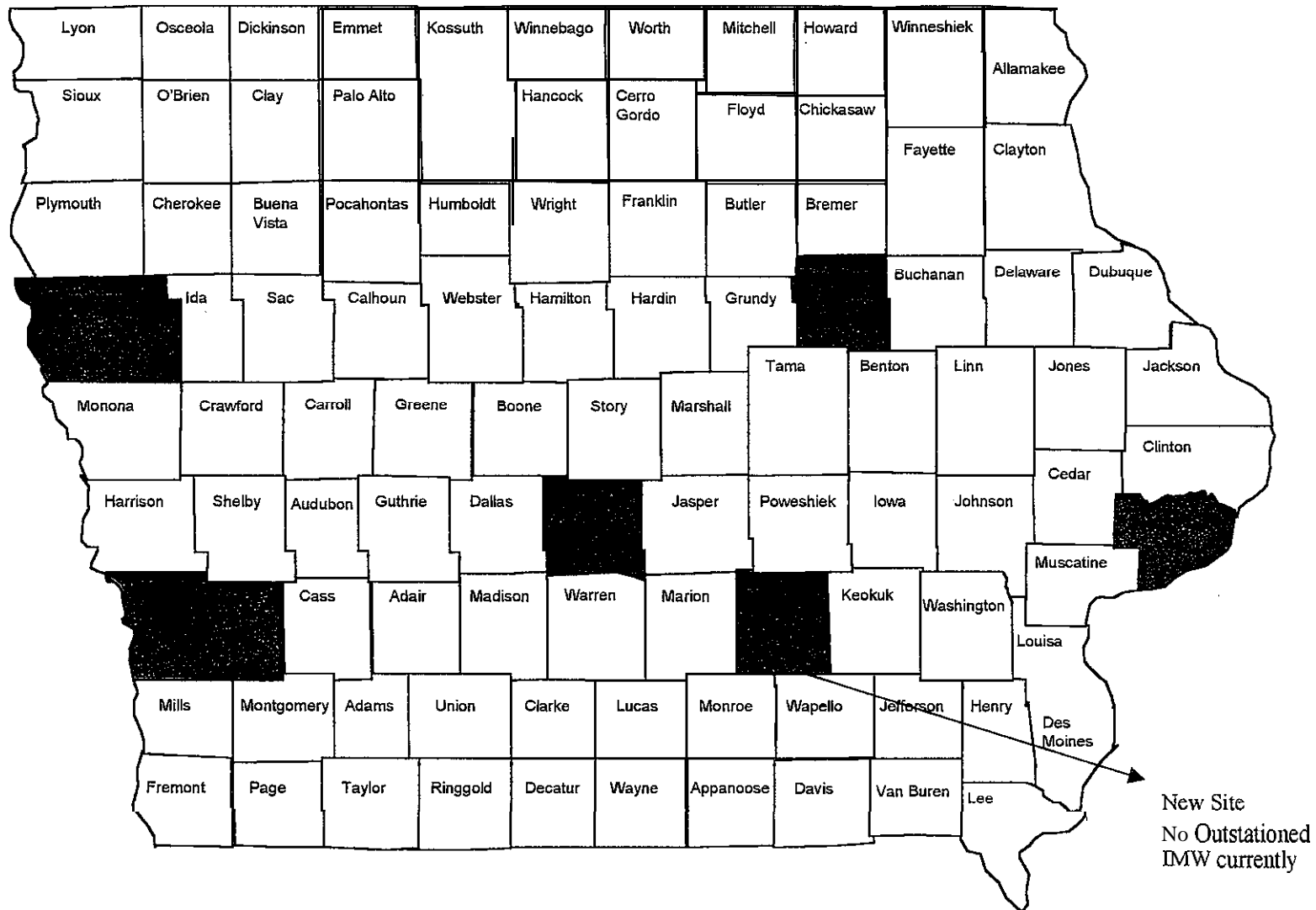
Continuous color block indicates each contract area

Agency/Org.	County(ies)	Amount
South Iowa Economic Development Association	Appanoose, Davis	\$2,826.00
Benton County Auditor	Benton	\$2,344.00
Black Hawk County Health Department	Black Hawk	\$14,470.00
Boone County	Boone, Dallas	\$5,535.00
Buchanan, Delaware, & Fayette Community Empowerment	Buchanan, Delaware, Fayette	\$7,579.00
Buena Vista, Crawford, Sac Empowerment	Buena Vista, Crawford, Sac	\$5,280.00
Butler County Public Health	Butler, Grundy, Bremer, Franklin	\$5,867.00
Calhoun County Dept. Health	Calhoun, Pocahontas, Webster	\$6,583.00
Area XII Developmental Disabilities Council	Carroll, Audubon, Greene, Guthrie	\$5,289.00
Boost4Families	Cass, Mills, Montgomery	\$4,328.00
Cedar County Public Health	Cedar	\$1,724.00
North Iowa Community Action Organization	Cerro Gordo, Hancock, Winnebago,	\$7,386.00
Cherokee County Community Health and Home Care	Cherokee	\$1,316.00
Upper Des Moines Opportunity	Clay, Dickinson, O'Brien, Osceola	\$5,262.00
Iowa East Central Train	Clinton	\$5,446.00
South Central Iowa Community Action Program	Decatur, Clarke, Wayne	\$3,080.00
Des Moines County Public Health	Des Moines, Henry, Louisa	\$8,145.00
Operation: New View Community Action Agency	Dubuque	\$9,070.00
Upper Des Moines Opportunity	Emmet, Kossuth, Palo Alto	\$4,320.00
FMC Decat Project	Floyd, Mitchell, Chickasaw	\$4,240.00
Hamilton County Public Health	Hamilton	\$1,457.00
Home Connection	Hardin	\$1,964.00
West Central Development Corporation	Harrison, Monona, Shelby	\$4,351.00
Humbolt Home Care Connections	Humbolt	\$943.00
Ida County Community Empowerment Area	Ida	\$821.00
	Iowa	
Operation New View	Jackson	\$2,388.00
Skiff Medical Center Home Care	Jasper	\$3,001.00
Jefferson County Public Health	Jefferson, Keokuk, Washington	\$5,088.00
Johnson County Empowerment Board	Johnson	\$6,984.00
Jones Regional Medical Center	Jones	\$1,987.00
Lee/Van Buren Empowerment	Lee, Van Buren	\$8,316.00
Healthy Linn Care Network	Linn	\$17,156.00
South Central Iowa Community Action Program	Lucas, Monroe	\$2,153.00
Health Services of Lyon County	Lyon	\$1,329.00
MATURA Action Corporation	Madison	\$1,398.00
Mahaska Wapello Empowerment Board	Mahaska/ Wapello	\$6,628.00
Community Health Services of Marion County	Marion	\$3,047.00
Marshalltown Medical and Surgical Center	Marshall	\$3,771.00
Unity Health Service	Muscatine	\$4,708.00
West Central Development Corporation	Freemont, Page	\$2,706.00
Floyd Valley Community Health Service	Plymouth	\$2,397.00
Central Iowa Hospital Corporation	Polk	\$35,600.00
Community Education Foundation	Pottawattamie	\$10,460.00
Grinnell Regional Medical Center	Poweshiek	\$1,698.00
Community Health Center	Scott	\$20,001.00
Community Health Partners of Sioux County	Sioux	\$3,119.00
Story County Empowerment Initiative	Story	\$5,260.00
Iowa State Extension, Tama County Office	Tama	\$1,650.00
MATURA Action Corporation	Taylor	\$886.00
MATURA Action Agency	Union, Adair, Adams, Ringgold	\$3,519.00
Red Rock Area Community Action Program	Warren	\$3,298.00
Northeast Iowa Community Action Corporation	Winneshiek, Allmakee, Clayton,	\$6,599.00
Woodbury County Community Action Agency	Woodbury	\$12,355.00
Wright County Public Health	Wright	\$1,443.00

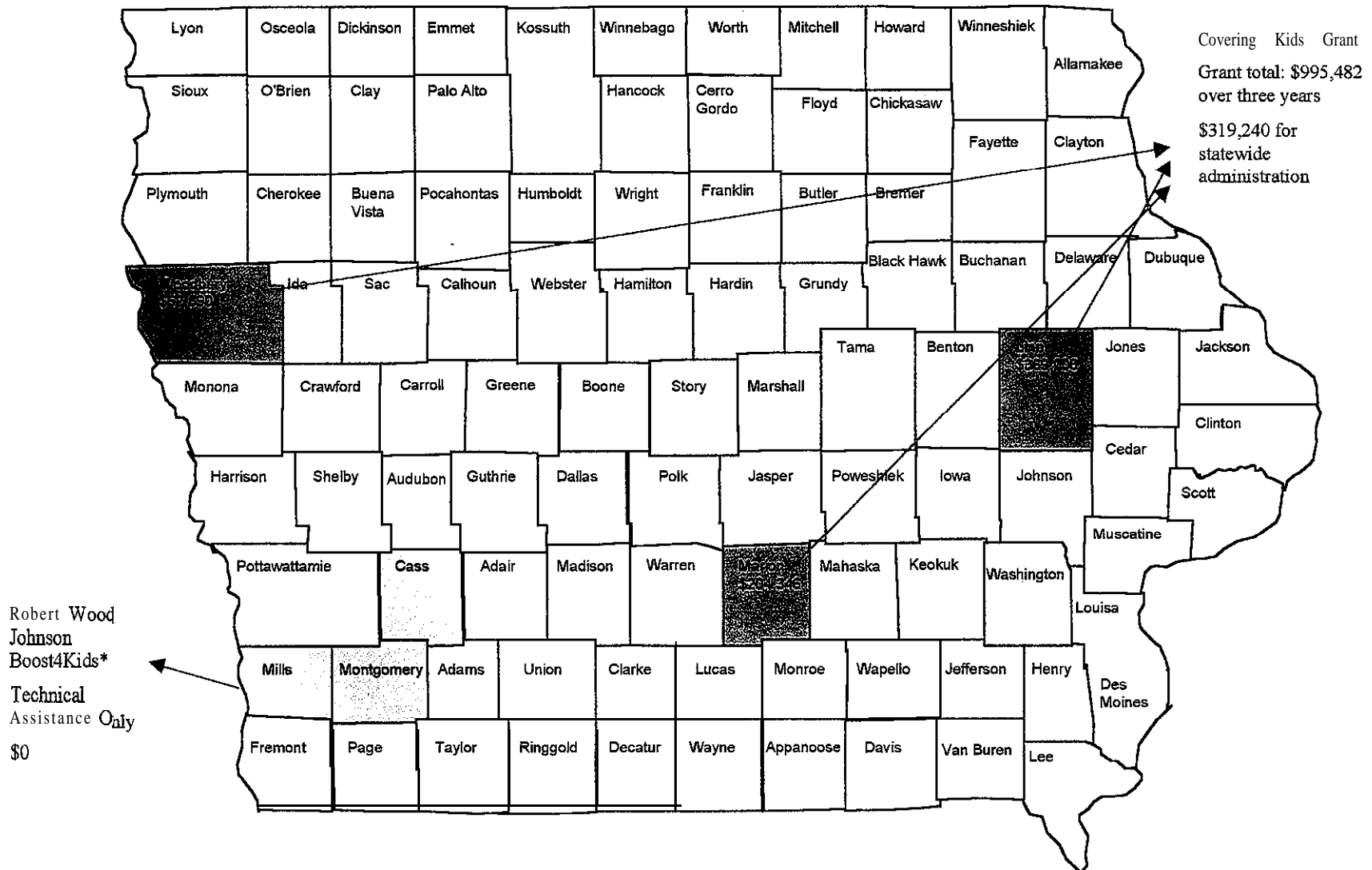
Community Action Agencies Pilot Sites



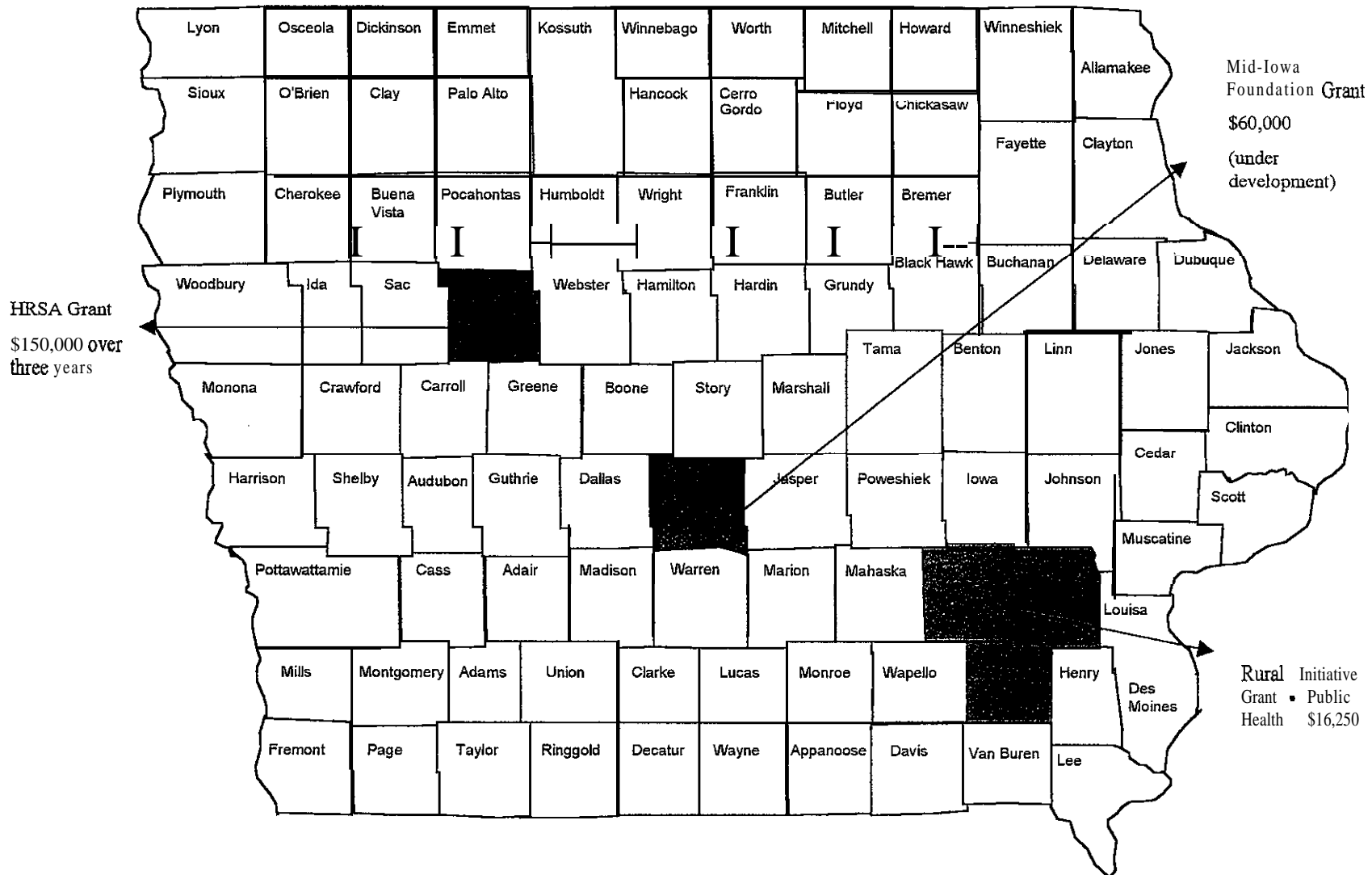
Iowa Nebraska Primary Care Association Sites



Covering Kids and Robert Wood Johnson Grants



Miscellaneous Collaborative Outreach Grants



HAWK-I Applications Received July 2000 to December 2000

County	July	Aug	Sept	Oct	Nov	Dec	TOTAL
Adair	3	5	2	2	4	1	17
Adams	1	0	2	2	1	1	7
Allamakee	9	10	8	13	6	13	59
Appanoose	9	12	5	7	4	9	46
Audubon	4	2	4	5	5	4	24
Benton	4	10	16	6	9	8	53
Black Hawk	55	73	62	66	37	48	341
Boone	6	15	7	6	7	4	45
Bremer	6	10	2	7	5	4	34
Buchanan	10	7	8	5	2	5	37
Buena Vista	9	9	2	4	4	13	41
Butler	8	7	8	12	8	7	50
Calhoun	2	8	6	3	6	7	32
Carroll	5	8	5	9	5	7	39
Cass	9	12	8	7	9	6	51
Cedar	5	7	8	6	6	3	35
Cerro Gordo	14	35	25	17	17	13	121
Cherokee	3	7	7	3	7	5	32
Chickasaw	8	6	3	9	5	5	36
Clark	4	6	10	7	3	3	33
Clay	7	11	3	9	7	6	43
Clayton	7	18	10	7	6	6	54
Clinton	15	19	22	20	24	19	119
Crawford	10	13	8	10	7	7	55
Dallas	15	24	21	13	16	12	101
Davis	2	4	7	2	3	6	24
Decatur	6	8	7	3	3	1	28
Delaware	9	8	10	8	13	10	58
Des Moines	18	33	13	33	15	10	122
Dickinson	5	9	2	4	4	8	32
Dubuque	33	72	51	44	51	35	286
Emmet	3	7	3	6	4	3	26
Fayette	10	12	16	15	9	8	70
Floyd	14	13	9	8	8	4	56
Franklin	2	8	5	5	4	2	26
Fremont	4	2	2	4	3	4	19
Greene	3	6	3	9	5	8	34
Grundy	0	1	0	0	2	4	7
Guthrie	2	4	6	5	1	8	26
Hamilton	1	8	10	4	3	6	32
Hancock	0	4	2	2	3	2	13
Hardin	5	10	8	7	4	5	39
Harrison	3	16	11	5	8	3	46
Henry	8	13	10	11	6	4	52
Howard	3	5	2	6	3	4	23
Humbolt	2	2	3	3	4	3	17
Ida	2	5	2	1	2	2	14
Iowa	5	5	9	4	4	5	32
Jackson	6	20	11	16	10	12	75
Jasper	6	17	7	9	18	4	61
Jefferson	21	8	7	3	14	4	57

All counties receive outreach funding through DHS. The counties, as identified below, also receive outreach funds from the source noted.

Red = Community Action Pilot Counties (effective 8-1-00)

Blue = Covering Kids Counties (effective 7-1-99)

Green = HRSA Grant (effective 9-1-00)

HAWK-i Applications Received July 2000 to December 2000

Jefferson	21	8	7	3	14	4	57
Johnson	14	27	21	17	23	14	116
Jones	7	9	10	11	10	9	56
Keokuk	1	10	4	11	2	0	28
Kossuth	6	7	9	3	2	3	30
Lee	10	26	16	20	7	9	88
Linn	41	57	63	53	48	54	316
Louisa	6	6	10	3	4	7	36
Lucas	3	3	4	6	1	3	20
Lyon	0	2	0	2	4	2	10
Madison	7	8	4	5	5	2	31
Mahaska	7	20	10	13	9	9	68
Marion	14	16	9	11	16	16	82
Marshall	9	22	23	15	16	14	99
Mills	7	10	6	5	4	2	34
Mitchell	5	2	3	7	3	2	22
Monona	4	6	6	8	3	5	32
Monroe	1	4	5	4	4	2	20
Montgomery	5	9		9	5	3	31
Muscatine	12	27	13	20	23	12	107
O'Brien	4	7	3	3	2	2	21
Osceola	0	2	5	0	1	4	12
Page	2	7	10	10	4	4	37
Palo Alto	3	6	3	4	4	7	27
Plymouth	5	7	5	3	5	7	32
Pochontas	2	5	0	0	2	0	9
Polk	110	169	137	153	145	109	823
Pottawattamie	29	67	44	39	38	37	254
Poweshiek	7	7	6	5	5	3	33
Ringgold	5	6	5	5	3	8	32
Sac	5	7	8	9	4	4	37
Scott	54	74	61	65	47	39	340
Shelby	5	8	10	5	4	2	34
Sioux	5	14	14	13	6	7	59
Story	16	27	13	20	11	18	105
Tama	4	9	6	10	7	4	40
Taylor	0	6	2	9	7	1	25
Union	13	12	6	10	18	5	64
Van Buren	2	7	2	4	3	3	21
Wapello	26	18	19	22	16	20	121
Warren	14	16	10	7	14	7	68
Washington	4	11	10	8	10	5	48
Wayne	6	8	4	4	3	4	29
Webster	12	12	23	21	11	12	91
Winnebago	3	5	0	3	4	2	17
Winneshiek	5	6	10	5	4	2	32
Woodbury	37	57	49	44	39	29	255
Worth	1	2	3	2	5	3	16
Wright	2	0	7	6	5	3	23
	941	1487	1169	1184	1030	900	6711

All counties receive outreach

funding through DHS. The counties, as identified below, also receive outreach funds from the source noted.

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